

The Swan

Hi Friend,

At the end of another busy and productive week, The Swan CIC PR & Fundraising Group have even more exciting news to share!

At the last Swan CIC open meeting, we said that we would inform you when a new [information leaflet](#) would be ready for distribution. We have now printed 10,000 of the newly designed leaflet and will be exceeding our daily 10,000 steps this weekend, doing house drops in and around Windsor. If you would like some leaflets to distribute to family and friends, please feel free to collect from Windsor & Eton Brewery, tomorrow morning between 9am-11am.

We still need all the help we can get to recruit further investors and donors to enable us to reach the target for the first phase of refurbishment. You can see the progress of funds received on the Swan website at www.theswanwindsor.co.uk Our barrel of Swan Ale is filling up nicely!

Other great news:

The Green Room School sixth formers have produced a moving video on how The Swan social enterprise will impact their lives for the better. This will be uploaded shortly to The Swan website. The initiative will give this talented group of young people with additional needs, the best possible chance to gain the skills they need to seek employment in the future.

We are front page news today in the Windsor, Ascot and Eton Express, taking a spot right alongside the Royals!

Windsor^{Ascot} & Eton Express

We promised to provide you with a 'pitch' so that you could help raise awareness of the project with friends and family and help recruit further pledgers and those who wish to donate to the cause. We hope that the following six points will be useful. In addition, we attach a [fact sheet](#) which explains how interested parties can invest and/or donate.

1. A local Community Interest Company, created by Windsor & Eton Brewery and The Green Room School, is looking to purchase The Swan Pub in Windsor.
2. The pub is unique, full of character and is steeped in history.
3. It will be a social enterprise too, offering work opportunities to young people with additional needs.
4. The vision is to reopen as a community hub to include a meeting space for local groups, a home for new local business start-ups and provide bed and breakfast facilities.
5. The CIC are looking to raise £200,000 in total, as soon as possible to make this happen.
6. The CIC have already received £73,000 towards this target.

IMPORTANT: If you previously made a pledge and have not yet managed to transfer the funds to our holding account, we would be most grateful if you could please do this at your earliest convenience. We would like to take this opportunity to thank you again for your investment and involvement in this amazing project.

That's all for now! As always, if you have any questions or require any information, please do not hesitate to contact one of us at:
info@theswanwindsor.co.uk

With very best wishes

Caroline and all at the Swan CIC PR & Fundraising Group



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