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Hi <<First Name>>,

On behalf of Will Calvert and Richard Allen, I would like to thank you for your ongoing support to Save Our Swan; it's really appreciated.

As a Swan Supporter, you will already know that subject to the normal conditions, we have secured the funding to purchase the freehold of The Swan. However, we do still need to raise enough funds - £200,000 - for the first phase of the refurbishment. As of today, I am pleased to say that we have 40% of these funds already in the bank.

By investing in The Swan, you will not only be saving this iconic pub steeped in local history but also creating a community hub. Your help will also provide a social enterprise for young graduates with additional needs from The Green Room School. They will be able to access training and work experience at The Swan which will truly enhance their lives and set them on the right path to success.

Critically the Asset of Community Value expires on 9th November. We plan to have all the necessary funds and supporting materials in place by that date.

That's why I am writing to you today.

In the spring you made a pledge to help Save Our Swan. I appreciate that you have not yet managed to transfer the funds that you pledged but, if you are still planning to do so, I would be most grateful if you could do this at your earliest convenience. Details on how to do this are at the bottom of this email.

I do appreciate that you may still have some unanswered questions or lack a vital piece of information before investing. If that is the case, please email me at

I also understand that your circumstances may have changed since making the pledge and that you are no longer able to contribute. Alternatively, you may still want to invest but the timeline may be challenging for you. If either of these are the case, please feel free to let me know and I can adjust our records accordingly.

Please remember: your investment today will make a huge difference both to the local community and also to the pupils and graduates at The Green Room School. We have a real opportunity to restore The Swan to a place recognised for being friendly, supportive and inclusive that changes people's lives for the better.

We are all deeply grateful for your continued support in Saving Our Swan.

Thank you!

Best regards,

Richard Douglas

Honorary Treasurer,
The Swan Clewer Community Investment Company (10382258).

To make an investment:

- Account name: **Swan Clewer Community Interest Company**
- Bank Name: **NatWest Bank, 12 High Street, Windsor SL4 1LT**
- Sort code: **60-24-12**
- Account number: **88883833**

Please also send an email to **richard.douglas@theswanwindsor.co.uk** so we can tie everything together. Thanks in advance.



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