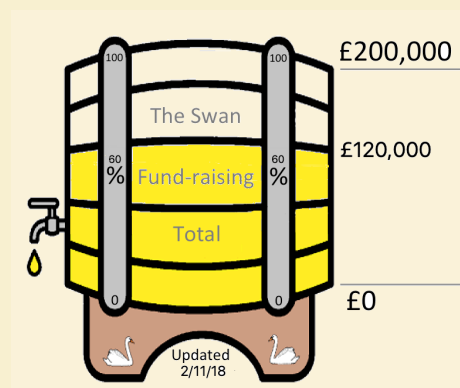




Hi Friend,

Exciting news: we've past the half waypoint!

In the last couple of days we have crashed through the £100,000 mark! This is a major milestone for us and shows the commitment of the community to Saving Our Swan. At the time of writing, we actually have £120,000 in the bank. And we are continuing to receive new investments every day.



To all those that have invested so far, a huge thanks from Willie Calvert, Richard Allen and the team. Your contribution to making this dream come true is really appreciated. The story doesn't end there though.

Pledgers - any lingering doubts?

We are really close to reaching our next milestone - the Spring pledge total of £140k. Some of our Spring pledgers have yet to invest. We fully understand that time has moved on and circumstances change. However, we do hope that you will still be able to invest in the coming weeks. Details are below and on the website.

If you do have any lingering doubts or questions, then please check out the website for a new FAQ section which will be added very soon. Also feel free to send us an email, raise a question on social media, or come along to the next meeting. We will try and answer you quickly.

We do want you to be part of The Swan going forward.

Are there other ways I can help?

Your help would really be appreciated. There are three ways you can do this:

- Firstly, and right now, we would ask if could evangelise our story about The Swan and what we are striving to achieve. Tell friends! Tell colleagues! Tell neighbours! Tell your relatives!
- Persuade your local shop or business to take some leaflets for their employees and customers. We can arrange to get some leaflets to you.
- Lastly (for now!), have a wee think about volunteering in the future. What skills or time can you bring to help with the renovations? Who do you know who could help?

The next meeting is already planned – Tuesday 6th November at 7pm

The main investors – Willie Calvert and Richard Allen – will be at The Green Room School (SL4 5BU) discussing their vision of The Swan as a local pub and a community hub. They will also be taking questions from the floor.



We would encourage those yet to invest, or to make their mind up, to attend. However, please note that this meeting is primarily intended for those who haven't attended a previous briefing so that they can hear the full message from those who have championed the project from the outset.

In the press (again!)

The Windsor & Eton Express has run a quick update on our activities to Save Our Swan. They are great supporters of our cause and eager to keep the community updated. You can pick it up at local shops and newsagents. See pages 10 and 13 this week.

Leaflet drop

We have now delivered approximately 9,000 leaflets across Windsor. We still have some areas to complete over the next couple of days.

You may have seen our leaflet on community boards in supermarkets and in local shops, businesses and pubs. A huge thanks to those who are supporting us by having leaflets available to their customers!

If you didn't get the leaflet, it is available electronically; just drop us note and we will send it to you. Alternatively if you prefer the touchy-feely paper copy, then let us know and we will see what we can do.

Where to find updates

We are posting regular news updates on:

Website: www.theswanwindsor.co.uk

Facebook: The Swan – Clewer Village

Twitter: @SaveSwan

There are some interesting Group Chats that have started by members. Why not be part of it? Join us on social media and become part of the discussion.

Questions?

Any doubts, questions, requests for information, etc. should be emailed to info@theswanwindsor.co.uk

To make an investment:

- Account name: **Swan Clewer Community Interest Company**
- Bank Name: **NatWest Bank, 12 High Street, Windsor SL4 1LT**
- Sort code: **60-24-12**
- Account number: **88883833**

Please also send an email to richard.douglas@theswanwindsor.co.uk, our honorary treasurer, so we can tie everything together. Thanks in advance.



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